FAME Project Launches First On-Site Training in Limassol with Great Turnout

The FAME project marked a major milestone on March 12th, 2025, by hosting its first on-site training event in Limassol, Cyprus. Titled **"Blockchain-Powered Data Monetization: From Concept to Execution"**, the event gathered more than 100 registrants from Cyprus, Israel, Italy, and beyond, with over 60 attendees joining on-site to explore innovative solutions in blockchain and data monetization.

A Dynamic Agenda Packed with Insights

The training agenda was created to offer a blend of theoretical knowledge and hands-on experience, addressing the most relevant topics in the blockchain-powered data monetization landscape.

The event kicked off with a light lunch, giving participants an opportunity to network and discuss their expectations for the day ahead. Following this, John Soldatos from INNOV set the stage with an insightful introduction to data monetization in the 4th Industrial Revolution, highlighting its transformative potential in today's data-driven economy.

Next, Krzysztof Saja and Geert Machtelinckx from FUJITSU, took the stage to explore the role of blockchain as a decentralized infrastructure for data trading and monetization. They examined how blockchain technology can facilitate secure, transparent data transactions while tackling challenges related to smart contracts, decentralized identities, and interoperability.

The agenda continued with a session led by Marek Káčer from EUBA and Samrat Gupta from NRS who discussed innovative business models and pricing strategies for data assets. They dived into various models, including freemium, subscription, and usage-based approaches, while addressing the inherent challenges of valuing intangible data assets.

The final session, led by Marios Touloupou from INNOV, was a hands-on demonstration of managing and visualizing blockchain transactions for data assets. Participants were immersed in practical exercises, showcasing how smart contracts streamline data transactions while ensuring transparency and efficiency.

Empowering Data Monetization with Blockchain Technology

The training emphasized the immense potential of blockchain as a driving force in the future of data monetization. By leveraging decentralized infrastructure, businesses can securely trade data while preserving transparency and compliance with regulations. Participants were particularly impressed by the practical demonstrations of blockchain transaction visualization, which showcased the efficiency of decentralized systems in managing complex data flows.

The success of the event highlights FAME's commitment to fostering innovation and sharing knowledge with the broader data monetization community. The positive feedback from participants confirmed the value of the training, leaving many inspired to further explore blockchain-powered data trading.

The training can also be accessed via the FAME YouTube Channel, linked here.

Looking Ahead: More f2f Trainings and Webinars planned by FAME

The enthusiasm from this first on-site training event is a testament to the FAME's impact. More training sessions and hands-on workshops are planned in the coming months, promising to dive deeper into practical applications and emerging technologies. FAME will host both in-person trainings and webinars, with details to be announced in the coming months.

Stay tuned for more updates and upcoming events from the FAME project!