

THE FAME MARKETPLACE AND DATA ASSETS INDEXING

FAME Webinar Series – Online
06/10/2025

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(UPRC)



This Project has received funding from the European Union's Research
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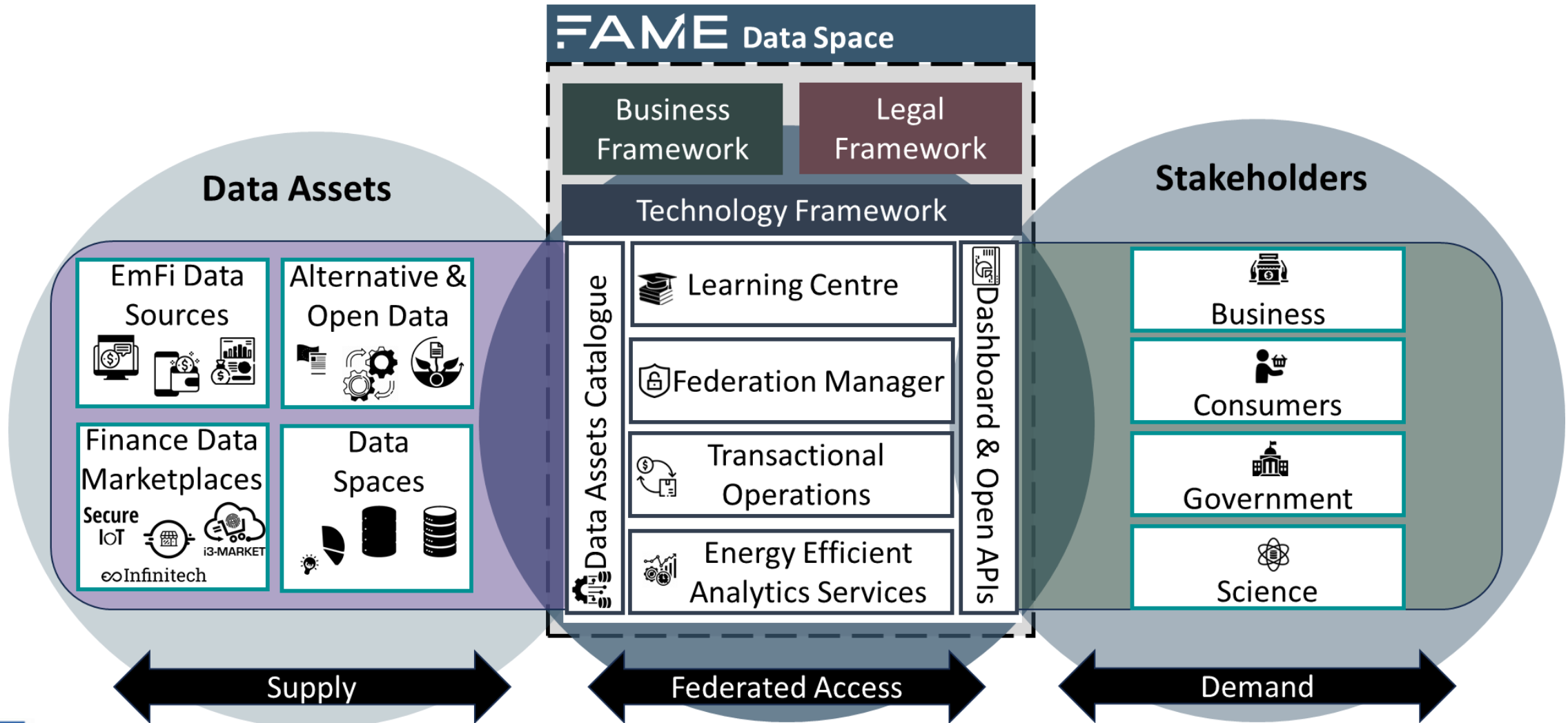
Agenda

- FAME Technical Scope
 - FAME vision
 - FAME realization & offerings
 - FAME Technical Functionalities
- FAME User Journeys
 - How to navigate in FAME
 - How to access FAME
 - How to publish assets in FAME
 - How to purchase assets in FAME
- FAME Live Demo



FAME Technical Scope

The FAME vision...



...especially for Embedded Finance

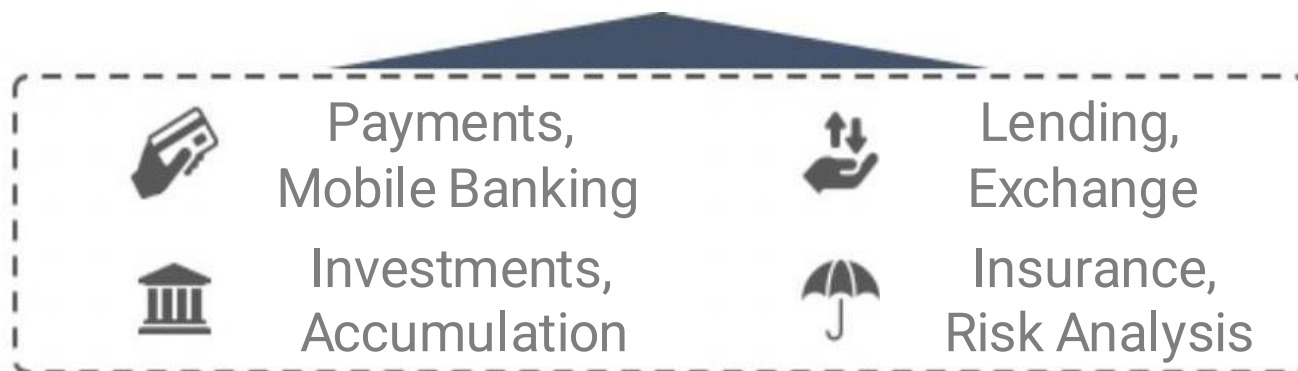
FAME

- **Joining** a trusted federation
- **Accessing** reliable material

- **Exploring** existing assets*
- **Publishing** data assets*
- **Monetizing** data assets*
- **Purchasing** data assets*

- **Sharing** knowledge
- **Finding** training material

A secure **single-entry point** of low complexity
for a plethora of stakeholders



* Diverse data types: Applications, Datasets, Services, Algorithms, AI/ML Model, Data Insights, Data Visualizations, Documents, Multimedia, etc.

FAME Technical Functionalities



Dashboard

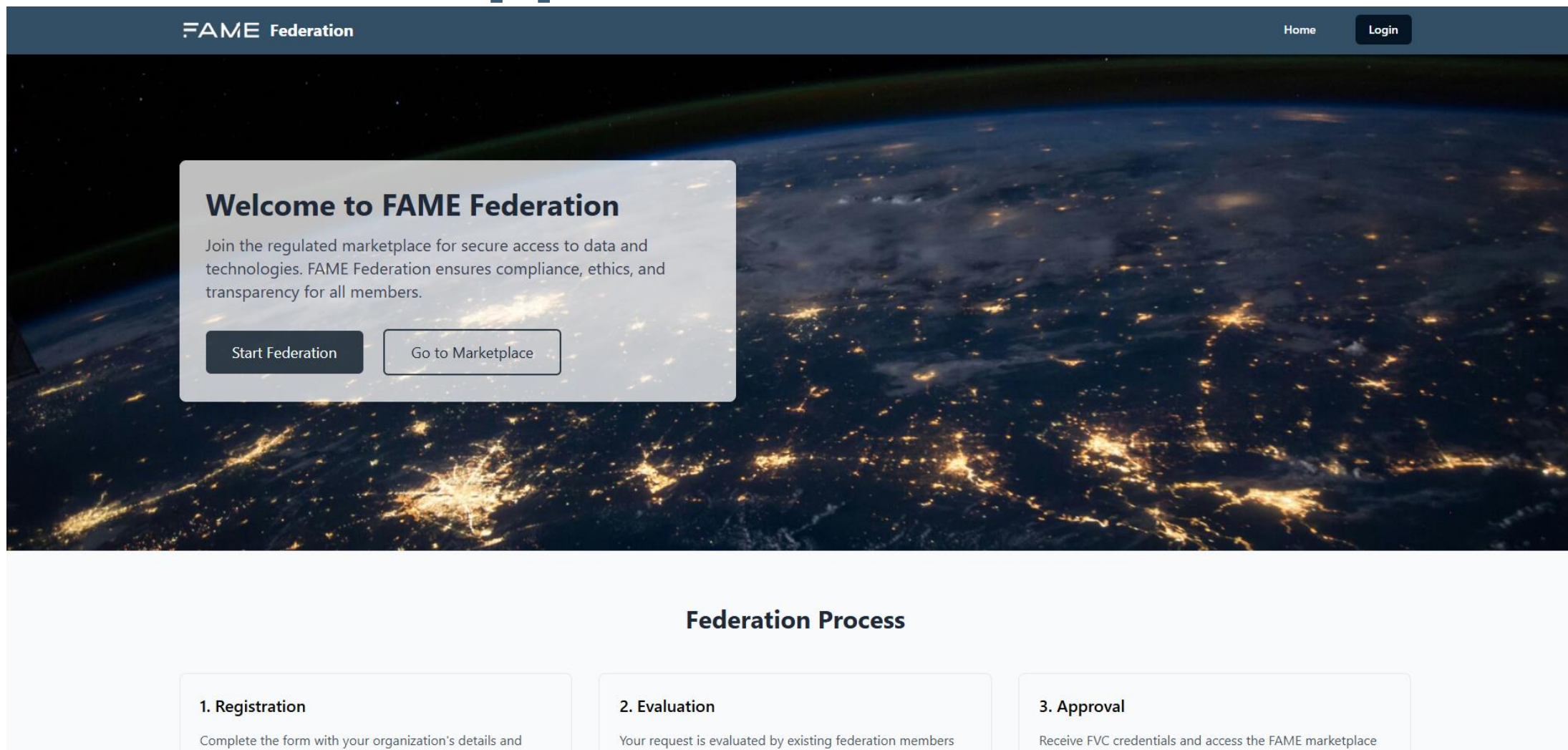
-  **Authorization & Authentication**
-  **Onboarding of External Parties**
-  **Assets Policy Management**
-  **Assets Indexing**
-  **Assets Provenance & Tracing**
-  **Assets Pricing**
-  **Assets Trading & Monetization**
-  **Assets Searching**
-  **Training Material**

-  **ML/AI Analytics**
-  **SAX Analytics**
-  **XAI Analytics**

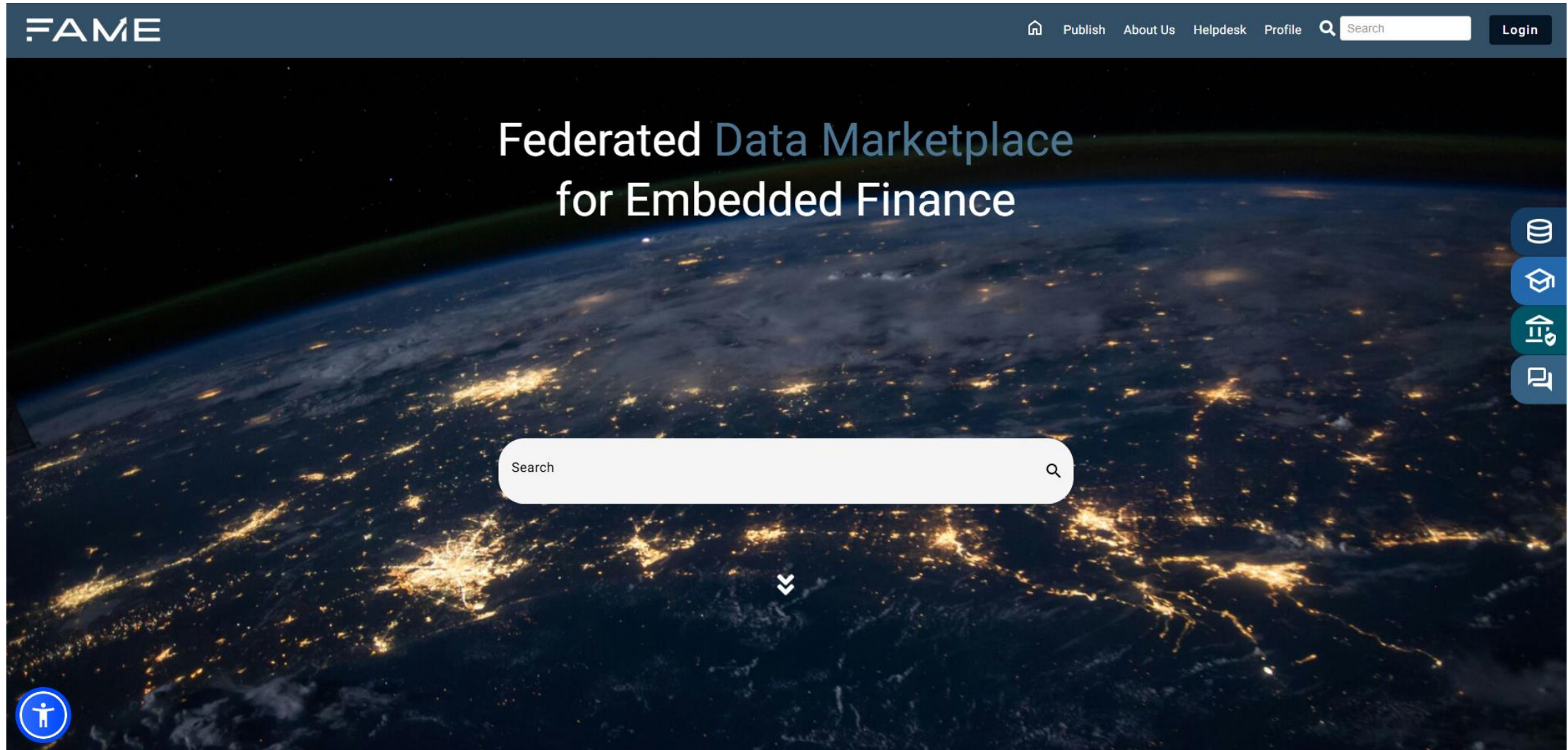
-  **Smart Deployment**
-  **Analytics CO₂ Monitoring**
-  **FML Deployment**

FAME Technological Framework

Federation Application



Marketplace



Data Assets Catalogue

Filters

Name

[↑ Asc](#)[↓ Desc](#)

Type

[✓ All](#)[Dataset](#)[Model](#)[Documentation](#)[Application](#)[Web - API](#)[Web-based tool](#)[Client](#)[Library](#)

Date

[Clear](#)[Apply](#)[Assets Catalogue](#)

Learning Center

Filters

Name

↑ Asc

↓ Desc

Date

From



To



Clear

Apply



Data Monetization and Quality in Data Marketplaces



7 Chapters Quizzes Videos PDFs



Federated Data Governance: A Comprehensive Tutorial on Regulatory Compliance



5 Chapters Quizzes Videos PDFs



Trustworthy AI



11 Chapters Quizzes Videos PDFs



ESG Integration: Accelerating Sustainable Investments in Modern Portfolios



7 Chapters Quizzes Videos PDFs



Mastering European Financial Data Spaces: A Comprehensive Guide to Compliance with Anti-Money...



7 Chapters Quizzes Videos PDFs



Explainable Artificial Intelligence (XAI)



7 Chapters Quizzes Videos PDFs



Open Banking: Revolutionizing the Financial Ecosystem



6 Chapters Quizzes Videos PDFs



Learning Centre



Regulation Tool

📞 +(353) 851-529-524 ✉ support@fame-horizon.eu 🌐 🐦 📺 📷 📺

FAME
www.fame-horizon.eu

HOME FRECO-ASSISTANT PILOTS STANDARDS ABOUT **MARKETPLACE**

REGULATORY COMPLIANCE ONLINE TOOL

The policies and regulations are changing everyday, this online tool assist you to keep track about the most relevant ones in relation to Data Protection and Data Governance and provide examples from deployment pilots in the financial sector as reference.

READ MORE

SEARCH-TOOL

Use this search tool typing keywords to locate Regulations, Standards, Pilots that may be relevant for you, otherwise visit FRECO-ASSISTANT for support:

asddasdadsaasdasds 🔍

Disclaimer:

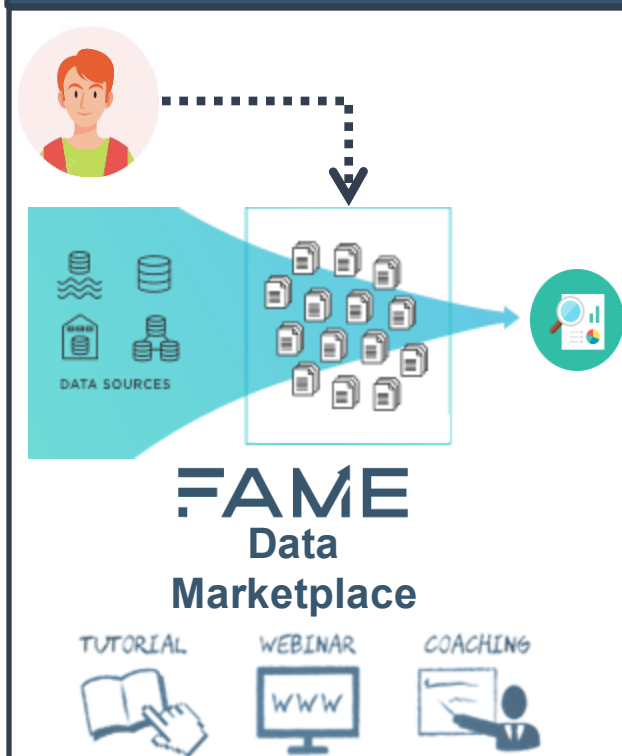
"The FAME regulatory compliance tool has been developed within the context of FAME project and provides a high-level overview of relevant rules to facilitate regulatory compliance. The information provided within this online tool is for informative purposes only, and we cannot guarantee that it will suit your needs. In any case, it does not constitute legal advice, nor does it create or imply the existence of any attorney-client relationship."



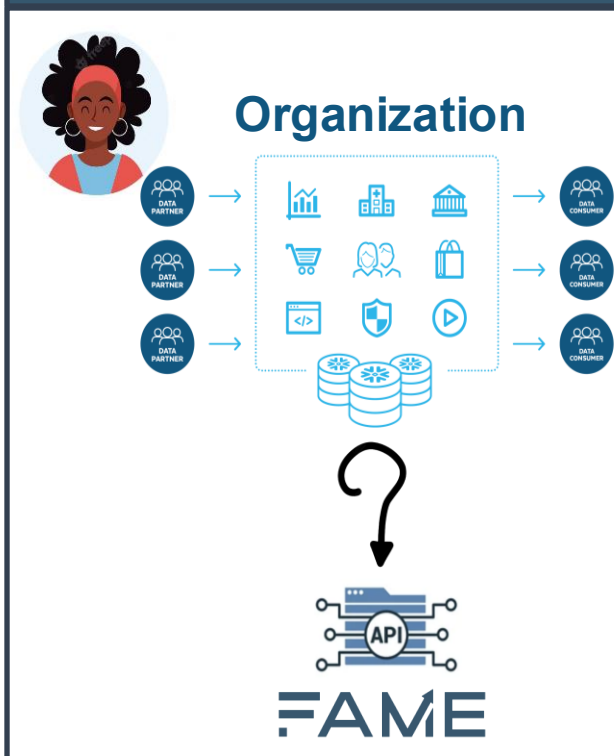
FAME User Journeys

FAME into practice...

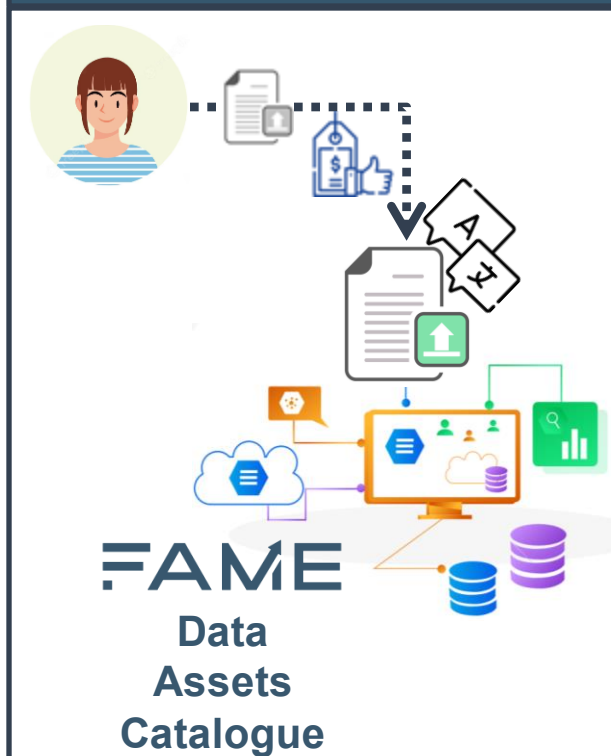
[UJ#1] Navigate to FAME Data Marketplace



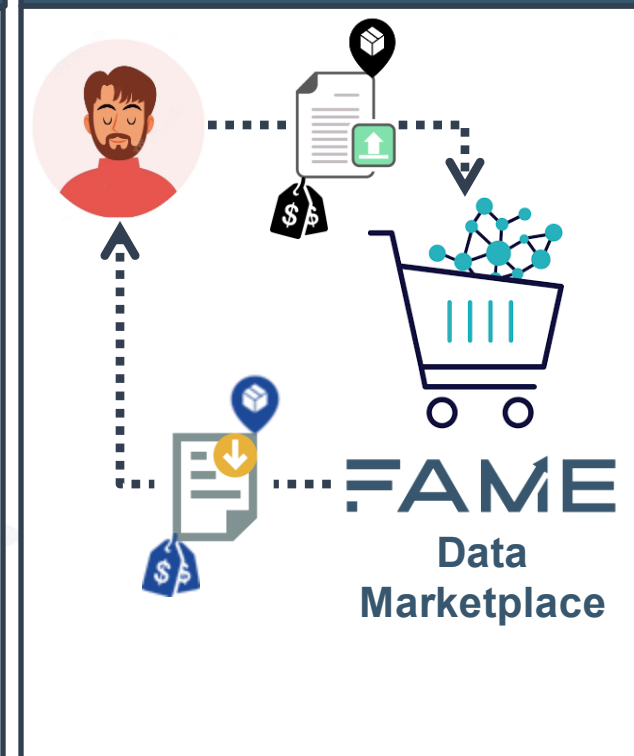
[UJ#2] Onboard & Access FAME Data Marketplace



[UJ#3] Publish Assets to FAME Data Marketplace



[UJ#4] Purchase Assets to FAME Data Marketplace



Trading Functionalities

Join & Access FAME



[Home](#) [Publish](#) [About Us](#) [Helpdesk](#) [Profile](#) [Login](#)

Join & Access FAME

Select one of the guides below to fully engage with FAME by joining its federation, being then able to access all the FAME available material, and freely trade your data assets

! IMPORTANT NOTE: Individual users are able to access the FAME Marketplace by being associated (i.e., registered) with an already onboarded organization (i.e., trusted member for FAME)

Onboard Organization & Users

Mandatory

Be sure to follow the below steps to successfully join the FAME Federation and gain full access to the Marketplace functionalities

...

Enable Trading Functionalities

Mandatory

Follow the below steps if you are interested in gaining access to all the FAME Data Marketplace trading (i.e., publish/purchase) functionalities

...

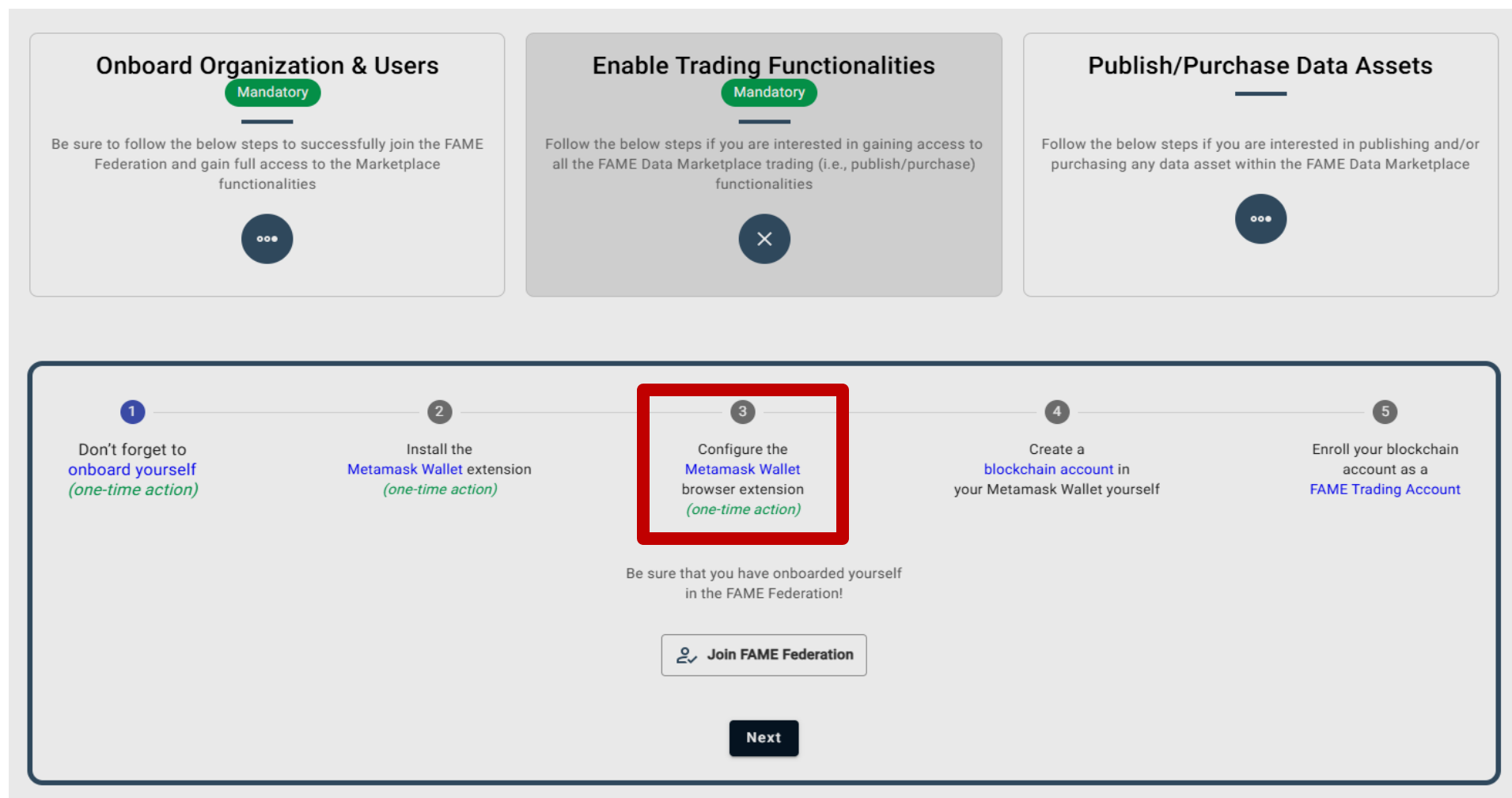
Publish/Purchase Data Assets

Follow the below steps if you are interested in publishing and/or purchasing any data asset within the FAME Data Marketplace

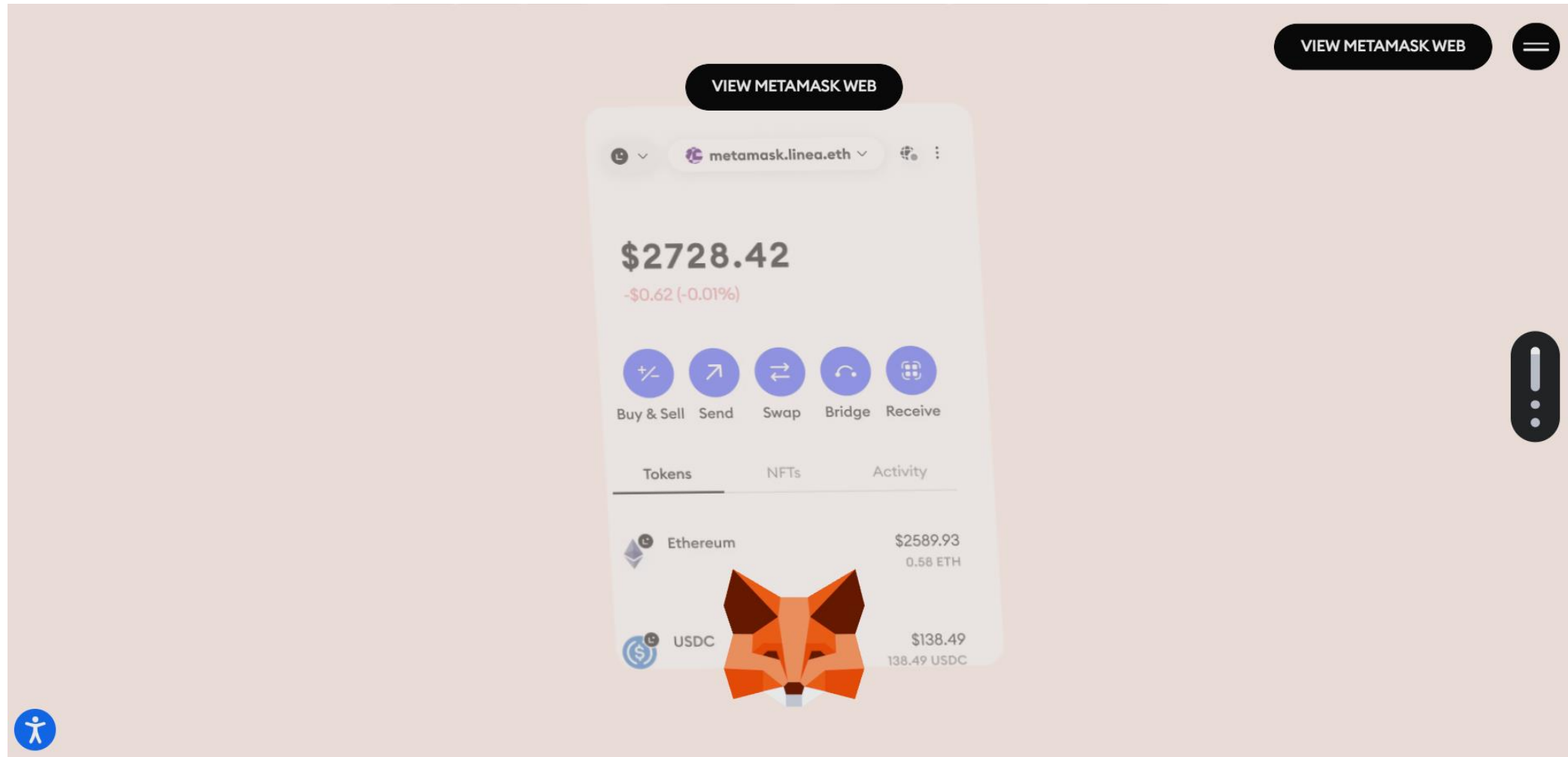
...



Enable Trading Functionalities



Install and connect to Metamask wallet





[UJ#1] How to navigate in FAME?

FAME Data Marketplace

[\(https://marketplace.fame-horizon.eu/\)](https://marketplace.fame-horizon.eu/)

Step 1

Land in
Marketplace
Home Page

Step 2

Be Informed
about FAME
Ecosystem

Step 3

Search for
Assets of
your Interest

Step 4

Ask for any
Kind of
Support

Step 5

Visit the
Learning
Center





[UJ#2] How to access FAME?

FAME Federation Application

[\(https://federation.fame-horizon.eu/\)](https://federation.fame-horizon.eu/)

FAME Data Marketplace

[\(https://marketplace.fame-horizon.eu/\)](https://marketplace.fame-horizon.eu/)

Step 1

(one-time action)

Onboard
Organization
(Member)

Step 2

Add
Organization
Users

Step 3

Claim
Individual
(User's)
Credentials

Step 4

Login with
Individual
(User's)
Credentials

Don't you have an identity wallet app?
Download one now in your mobile device:



Google Play



App Store





[UJ#3] How to publish assets?

FAME Data Marketplace

(<https://marketplace.fame-horizon.eu/>)

Step 1

*[Follow the
Access
procedure]*

Step 2

Create & Enroll
Blockchain
Account on
FAME

Step 3

Access
Publish
Page

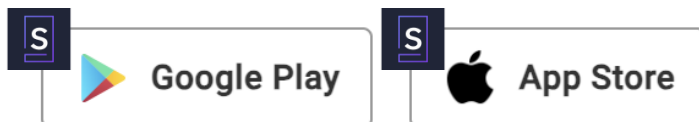
Step 4

Provide
Asset's
Information

Step 5

Add
Offering(s)
in Asset

Don't you have an identity wallet app?
Download one now in your mobile device:



Don't you have the Metamask extension?
Install it now in your web browser:



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[UJ#4] How to purchase assets?

FAME Data Marketplace

(<https://marketplace.fame-horizon.eu/>)

Step 1

*[Follow the
Access
procedure]*

Step 2

Create & Enroll
Blockchain
Account on
FAME

Step 3

Search for
Assets (or)
Access the
FDAC

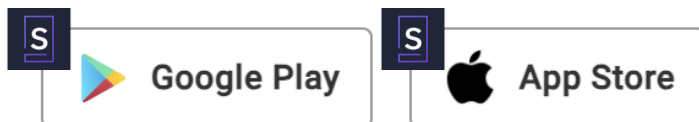
Step 4

Choose the
Asset's
Offering for
Purchase

Step 5

Buy the
Asset's
Offering

Don't you have an identity wallet app?
Download one now in your mobile device:



Don't you have the Metamask extension?
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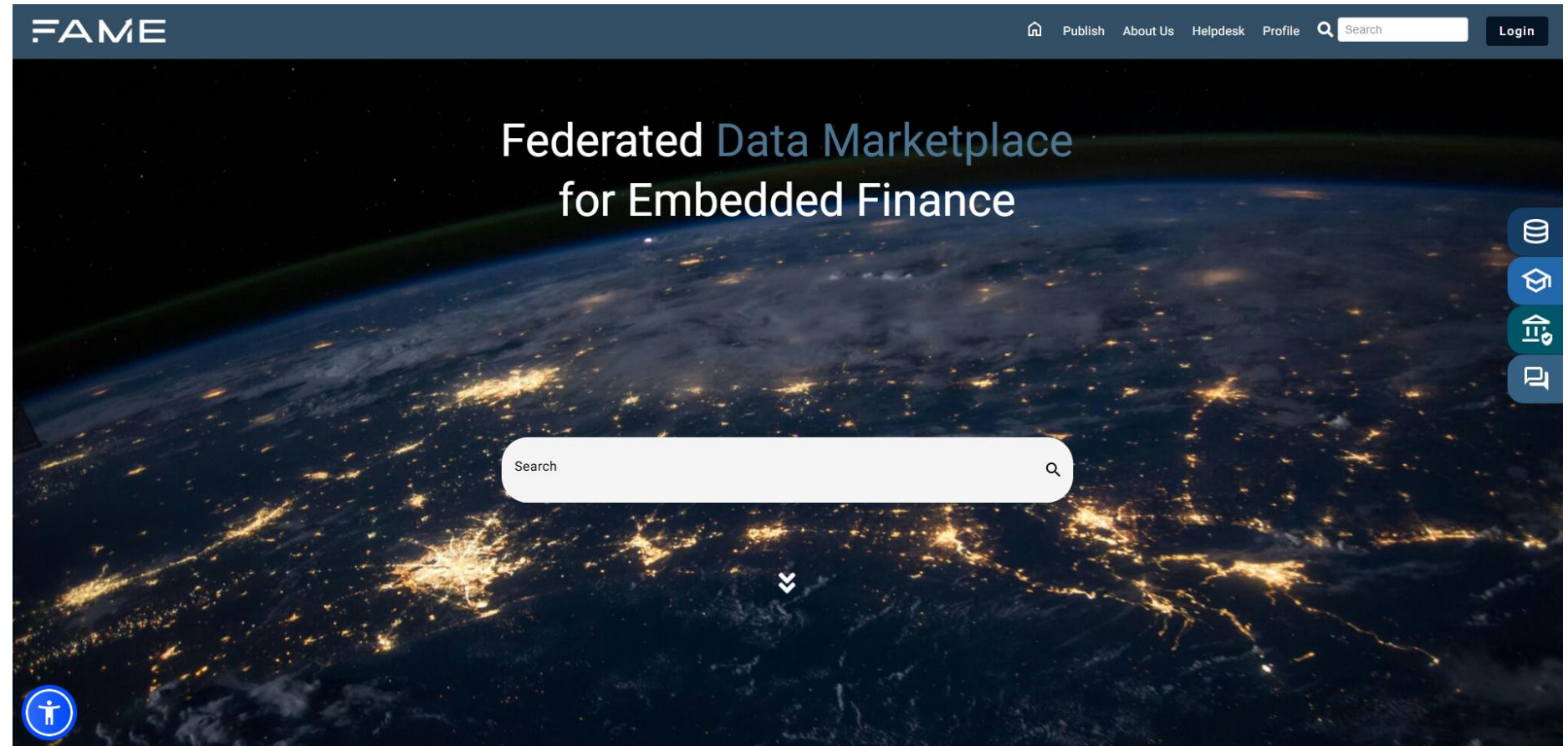


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FAME Live Demo

Explore the FAME Data Marketplace...

Scan Me



THANK YOU FOR YOUR ATTENTION



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Federated Decentralized Trusted Data Marketplace for Embedded Finance

FAME

www.fame-horizon.eu



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